

## Silobreaker Brand Threat Protection

Protect your brand online with managed detection and takedown of brand abuse attacks from Silobreaker.

### Find and take down brand abuse attacks

Brand abuse and associated cyber threats and fraud scams are a growing risk to your brand's reputation, sales and staff productivity. Find, track and take down these threats before they cause damage by monitoring for typosquatting, fake websites, phishing, malware, social media, mobile applications and other online brand abuse 24/7 with Silobreaker.

### Brand protection that works your way

Silobreaker helps protect your digital brand by providing access to the most comprehensive real-time open source, deep and dark web and finished intelligence sources, tracking emerging threats and their impact on your organisation and industry.

Using Silobreaker threat intelligence, your teams can now identify indicators of brand abuse and request their takedown – all from the same platform. Or for complete peace of mind, our fully managed Brand Threat Protection service is here, proactively detecting brand abuse on your behalf to deliver the fastest response. It allows you to monitor active incidents and the status of takedowns on demand for improved stakeholder reporting.

### Years of takedown experience delivered as a service

It takes years of experience to acquire the know-how to tackle attacks on your brand and ensure your reputation stays intact. Silobreaker provides years of takedown experience as a service, enabling you to accelerate brand monitoring efficiently with well-drilled security operation procedures in an instant. You'll be backed by a 24/7 SOC team with extensive experience in negotiating with hosting providers, working with hacked site owners and building the relationships needed with third parties to support swift disruption and takedown of threats to brands and customers.

### Connect your approach to threat intelligence

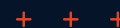
Go beyond brand abuse monitoring with a powerful intelligence platform that delivers a connected view of cyber threat intelligence, physical security and geopolitical risk. The result is a strategic understanding of threats, risks and opportunities, and a more secure brand, so organisations are better prepared to combat digital disruption.

The Silobreaker threat intelligence platform enables you to see the full picture of threats, so you can make smarter decisions faster. Monitor the security landscape globally and across your enterprise with real-time updates on emerging risks and cyberthreat trends, as well as physical security incidents like fires, floods or terrorist attacks – all from the same platform.



### CREATE A NEW REALITY

- Take immediate action on brand abuse attempts with a fully managed detection and takedown service
- Proactively monitor domains, websites, phishing, malware, social media and mobile apps
- Track brand URLs, active incidents and the status of takedowns, on demand, for stakeholder reporting
- Stay protected as part of a powerful intelligence platform covering cyber threat intelligence, physical security and geopolitical risk



## Where Silobreaker protects your brand



### DOMAINS

Proactively monitor new domain name registrations to stop cyber squatters from hurting your brand with typosquatting domains that trick your customers.



### SOCIAL MEDIA

Identify fake brand accounts and executive social media profiles used in social engineering to divert sales, steal customer data or damage brand reputation.



### MOBILE APPLICATIONS

Scan app stores and other download locations for fake mobile apps, or legitimate apps that may have been altered to gain access to account credentials or take over mobile devices.



### WEBSITES

Automatically find and remove fake websites using source code and images to mimic your brand and divert traffic, sell counterfeits or steal credentials.



### PHISHING

Avoid the reputational and financial impact of phishing with automated scanning of spam and malicious URLs, and detection of Vishing and Smishing campaigns.



### MALWARE

Stop crimeware that targets your organisation and customers by identifying all components of malware from drop sites and command-and-control servers.

## Change how brand protection and threat intelligence works for you

Discover a more flexible, connected way to meet each of your priority intelligence requirements (PIRs), from brand protection to cyber threats, physical and strategic risk intelligence. Silobreaker collects and connects all your intelligence data, accelerates analysis and brings reporting and communication together in a single console to save time, increase ROI and reduce risk faster.

### 86% Faster actionable intelligence

Accelerate the intelligence cycle with a single workflow, providing aggregation, contextualisation and dissemination of intelligence.

### 27% Improved analyst productivity

Provide faster and higher-quality insight with automated and PIR-driven intelligence from millions of sources curated for over ten years.

### 401%+ Return on investment

Answer more security use cases with a single tool, streamline operational costs and improve decision-making from more actionable intelligence.

Source: ESG Economic Validation, analysing the economic benefits of the Silobreaker security intelligence platform

Learn more and request a demo  
[silobreaker.com](https://silobreaker.com)

